

# carolina WOMAN<sup>®</sup>

the magazine for women in the triangle

## Thank you for inquiring about the Carolina Woman Classifieds.

Below is all the information you need, which can also be found in the back of the magazine. Fill out the form carefully and mail it along with a check or money order to

**Classifieds, Carolina Woman,  
1506 East Franklin St., Ste. 103  
Chapel Hill, NC 27514**  
*by the 10th of the month.*

### To Place a Classified Ad

- Carefully fill out the entire Classified Form. Total the amount owed based on the information in the rates section to the right
- Fax the form to 919-942-2234 if using a credit card or mail with a check to:  
**Classifieds, Carolina Woman, 1506 E. Franklin St., Ste. 103, Chapel Hill, NC 27514.** The envelope must include a return address with your name and phone number.

- All classifieds must be prepaid.  
No refunds for cancellations after submission.

**DEADLINE FOR NEXT MONTH'S ISSUE:**  
10TH of this month

### Questions?

E-mail [classifieds@carolinawoman.com](mailto:classifieds@carolinawoman.com) or call (919) 942-2220 and ask for the Classifieds Department. Classified personnel can't write ads or take ads over the phone.

### Rates

**Rates per month:** \$40 for 25 words or less and one headline. Plus \$1 for each additional word over 25 and \$5 for each additional headline. No more than 3 words per headline. All headlines appear at the top of the ad. *The number of headlines is unlimited.*

**All classifieds must run a minimum of 2 consecutive months.**

**Boxed Ads:** Single rule— \$10; Triple rule— \$15.

**Frequency Discount** (for prepaid ads with no changes month-to-month): 6 months—10% off; 12 months—20% off.

**What is considered a word?** A word is any letter, number, symbol, punctuation or groupings of same that is bracketed by spaces. Phone numbers count as 1 word. Most hyphenations are 2 words. For Internet addresses: Every section that is divided by a dot or slash counts as 1 word.

### Fill out this Classified Form

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home phone \_\_\_\_\_ Work phone \_\_\_\_\_  
Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
Form of payment  Check or money order payable to Carolina Woman  Mastercard  Visa  
Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Months for the ad to run (2 consecutive months, minimum): \_\_\_\_\_  
Category (see listings): \_\_\_\_\_

#### 1) Headlines: (At least 1 headline required. Maximum 3 words per headline.)

#1 \_\_\_\_\_  
#2 \_\_\_\_\_  
#3 \_\_\_\_\_

#### 2) Message (write here or attach separate sheet):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Charges:

Up to 25 words and first headline	\$40	+
Number of words over 25 x \$1	\$ _____	+
Number of additional headline lines x \$5	\$ _____	+
Boxed ad: \$10 (single border) or \$15 (triple border)	\$ _____	=
Equals	\$ _____	x
Times number of months (AT LEAST 2)	_____	=
Equals your subtotal	\$ _____	-
Frequency discount ( 6 months=10% off, 12 months=20% off)	_____	=
<b>EQUALS YOUR TOTAL</b>	<b>\$ _____</b>	